



BRUSHWOOD

Request for Proposals: Photographer in Residence

Location: Lake County, IL and Chicagoland Area, Remote and In Person

Reports to: Executive Director and Director of Development of Brushwood Center

Project Duration: One year

Budget: \$5000 annual stipend, paid quarterly

Apply by: March 20, 2025

Scope of Work

Purpose:

Brushwood Center seeks two Photographers in Residence to document programs and events and create marketing materials throughout the year.

Organization Overview:

Our Vision

We work toward a future of resilient and connected communities, both human and ecological, where all lead healthy and thriving lives.

Our Mission

Brushwood Center works collaboratively with community partners, artists, health care providers, and scientists to improve health equity and access to nature in Lake County, Illinois, and the Chicago region. We engage people with the outdoors through the arts, environmental education, and community action. Brushwood Center's programs focus on youth, families, Military Veterans, and those facing racial and economic injustices.

Objectives:

The Photographers in Residence collaborate with the Communications Manager to plan and execute photography projects. This role provides valuable insight and assistance to Brushwood Center's marketing and storytelling, related but not limited to:

- Brushwood's expanding programs, initiatives, partnerships, and brand
- Events and program marketing to our audience and community
- Key calendar events, strategic campaigns, and special donor and fundraising projects

Specific Tasks and Deliverables:

- Works with the Brushwood team and current Communications contractors to identify strong opportunities for photo storytelling.
- Works with the Brushwood Staff and the Communications Team, including part time Communications Coordinator and in house designer to determine project objectives.
- Works with the Brushwood Programs Team to document program events appropriately.
- Collaborates with Brushwood Staff and the Communications Team to determine specific monthly deliverables.
- Attends weekly Communications Team meetings as needed
- Follows brand consistency through all storytelling.
- Updates Brushwood's shared photo collections

Artistic Benefits:

- Artist spotlight in Brushwood's seasonal newsletter, *Thrive*
- Opportunity to host an event featuring your work at Brushwood
- Exhibition opportunity on the information screen at Brushwood Center at Ryerson Woods
- Free booth space at Brushwood's spring and holiday art markets

Skills and Experience:

- Strong photography and editing background.
- Proficiency in Google Suite, Adobe, Canva.
- Excellent communication and creative problem solving skills.
- Ability to work with diverse creative feedback, teams, and approaches.
- Strong interpersonal skills and extremely resourceful in finding ways to complete tasks on time and with high quality.
- Proven ability to complete projects according to outlined scope, budget, and timeline.
- Experience in racial equity, diversity and inclusion initiatives preferred.
- Knowledge of ethical storytelling practice preferred.
- Experience in nonprofit marketing preferred.
- Understanding of environmental justice issues preferred.
- Fluency in Spanish is preferred, but not necessary.

To Apply:

Please Submit proposals to Megan Donahue, mdonahue@brushwoodcenter.org and include the following:

- Examples of:

- Previous event coverage
 - Previous social media content
 - Your favorite photo you've taken
- Three client references
- Describe what makes you uniquely suited for this project.
- Describe your DEIJ commitment.